DAY-1 & DAY-2 (Session Plan)

KEYNOTE SPEAKER
Industry Expert / Professor

* Representative – Leather Industry (Dindigul)
* Representative – Lock Manufacturers Industry
* Representative – Tourism Department
* Representative – Hotel Industry
* Representative – Chartered Accountant / GST Consultant
* Representative – Textile Industry Expert – Madurai

MODERATOR
Senior Academic / Industry Analyst

SPEAKERS

Mr. M.S. VijayaKumar
Assistant Commissioner GST, Retired From Madurai Division
Now Assistant Professor Department of Professional Accounting,
G.T.N Arts And Science College Dindigul.

Mr. H. Govindaraj
Tourist Officer, Kodaikanal, Department of Tourisum
Goverment of Tamilnadu.

Mr. A N S Pradeep
Lock Industry

Mr. Habeeb Rahuman
Leather Industry

Mr. BS Murugesan
Automotive Industry

Mr. SVS Rajendran
Grocery

Mr. DG. Saravana Kumar
BSL and Associates LLP, Chartered Accountants,
Firm Reg. No. 8015.

Mr. R. Vignesh
Trade and Business Representative

Mr. K V Bharathi
Textile Analyst

Mr. Balaji
GST Auditor

Mr. Leo Pradeep
Pharma Wholesale

ORGANISING COMMITTEE

Chief Patron
Dr. K. Lakshmi M.A.,B.Ed.,M.Phil.,Ph.D.,
PRINCIPAL,
M.V.Muthiah Government Arts College For Women, Dindigul,
Tamilnadu.

Convenor
Dr. K. Amutha
Associate Professor,
Department of Business Administration,
M.V.Muthiah Government Arts College For Women, Dindigul.
Tamilnadu.

Co-Convenor
Dr. R. Subbammal
Associate Professor,
Department of Business Administration,
M.V.Muthiah Government Arts College For Women, Dindigul.
Tamilnadu.

Industrial Mentor
Mr. R. Vignesh
Joint Secretary, Chamber of Commerce, Dindigul.

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Programme Coordinator
Dr. S. Nagarajan
Assistant Professor,
Department of Business Administration,
M.V.Muthiah Government Arts College For Women,
Dindigul, Tamilnadu.

NO REGISTRATION FEE
LIMITED TO 5 STUDENTS

PARTICIPANTS : UG / PG / Faculty / Industrialist

Name List Duly signed by Principal to be sent to mvmbba2018@gmail.com

For Further Details Contact

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ONLINE REGISTRATION FORM

Scan to Register

ICSSR-SRC

M.V.MUTHIAH
GOVERNMENT ARTS COLLEGE FOR WOMEN
DINDIGUL - 624 001
(Affiliated to Mother Teresa Women's University, Kodaikanal)
Re-accredited with A+ Grade by NAAC

ICSSR - SRC Sponsored

Two-Day National Seminar

GST's Regional Impact on Dindigul & Madurai Industries
(Strengthening Regional Industries under the GST Framework)

In Collaboration with
Chamber of Commerce & Industries, Dindigul

Organised by
Department of Business Administration
M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN, DINDIGUL - 624 001.

DATE
26.03.2026 & 27.03.2026

Venue : Kamaraj Arangam, M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN

ABOUT THE COLLEGE

M.V.Muthiah Government Arts College for Women at Dindigul is one of the largest Government Institutions for women in Tamil Nadu. The College was established in June 1966 with a mission to empower rural women through higher education. Forty acres of land was donated by Thiru. M.V.Muthiah Pillai the then founder of Angu Vilas Groups for the construction of the college. The college was named "M.V.Muthiah Government Arts College for Women" to honour the donator's lion's share in providing land and building construction. Since its inception in 1966, the Institution enjoys a commendable social accreditation and every year receive thousands of applications for getting admission into each course. as the institution strictly adheres to the mission . Parents prefer to admit their wards in college rather than other colleges in the district. In 1972 and in 1974 the then Chief Minister of TamilNadu Dr.M.Karunanidhi laid the foundation stone for hostel buildings. From 1975 onwards the college started functioning in the new campus. National Service Scheme and the Corporation of Population Education Programme were started in 1975 to render great service to the society. Under the Twenty Points, a Co-operative store for staff and students and a common canteen work successfully in the campus. Within a short span of fourteen years the college spread its roots strongly and added one more feather to its cap by attaining Grade I Status. As the college maintains good discipline, many families in the villages nearby are able to give higher education to their girls breaking all orthodox social taboos.

ABOUT THE DEPARTMENT

The Department of Business Administration was started in the year 2018. The department is essentially for the undergraduate teaching with a sanctioned strength of 60 students and a total of 5 sanctioned teaching posts. The Department of Business Administration is now affiliated to Mother Teresa Women's University with the objective To Educate, Enlighten and Empower the students so as to elevate the society by satisfying the Local and National needs. The department has earned its reputation in women education. The Department is well equipped with 5 staff members all holding Ph.D. The staff members are highly committed and dedicated who are available during class hours and also outside class hours to take remedial classes focusing on weaker students as a service.

Further in order to enhance the mental health among students, counselling is given at regular intervals through mentor – mentee system. On ad hoc bases personal one to one counselling is done .

At the department level planning and monitoring is done by the head of the department as per the instructions of the principal. Consistent with the college goals and objectives, the academic and routine activities of the department are planned well in advance . All the activities are time bound and subject to verification.

The ED Cell(Entrepreneurship Development Cell) play a vital role in molding the students for Self employment at the Department level and at the College Level.The students of this department belong to the Business Administration Forum. We disseminate knowledge without compromising on standards and values. The education imparted here aims at the development of self- confidence, commitment to excellence, independence of thinking, sensitization to social and environmental needs and a holistic/global outlook on life, along with discipline. Apart from these, the students actively participate in sports , fine arts, extension activities, internship, projects , micro research , advertisement campaigns, Event management and management games.

ABOUT CHAMBER OF COMMERCE- DINDIGUL

Dindigul chamber of commerce hereinafter called as ' DCC ' was established in the year 1973 with Charter President Thiru N.Soundararajan . DCC had been actively working for the welfare of businessmen and Public for the past 46 years. The current Membership is 850, which includes Traders, Industrialists and Service providers. DCC is headed by its President Thiru SKC.Kuppusamy and Secretary Thiru Meda A.Balan

VISION : Make Dindigul region into an Industrialized Zone

MISSION

Proactively work with Government to help, formulate policies and setup necessary infrastructure conducive for the growth of industries. Advocacy & Awareness of Government Schemes to entrepreneur community to boost industrial development.

Enable ease of doing business by interfacing with Business and Government authorities at local, State and Center level to achieve legal compliance. Help local businesses become globally competitive by providing support in terms of business opportunities, technical knowhow, best organizational practices , and Skill development.

ABOUT THE PROGRAMME

The Goods and Services Tax (GST) has significantly transformed India's taxation system by creating a unified National market. However, its regional impact varies based on industry type, MSME presence, agriculture dependency, and service-sector structure.

Madurai and Dindigul districts are key economic hubs in South Tamil Nadu, known for textiles, leather, lock manufacturing, agriculture, tourism, printing, granite, and retail trade. This two-day panel discussion aims to evaluate sector-specific impacts, compliance challenges, and growth opportunities under GST.

PARTICIPANTS : UG / PG / Faculty / Industrialist

CONCEPT & RATIONALE

Since its implementation in 2017, GST has reshaped business practices, supply chains, pricing mechanisms, and compliance systems. For regions like Madurai and Dindigul District, where MSMEs and informal enterprises play a major role, GST has created both opportunities and challenges.

This panel brings together policymakers, GST officials, industry leaders, academicians, entrepreneurs, and MSME representatives to:

- ✓ Analyse sector-wise GST impact
- ✓ Identify compliance challenges
- ✓ Discuss digital transformation
- ✓ Suggest policy improvements
- ✓ Strengthen Regional economic growth

EXPECTED OUTCOMES

- ✓ Clear understanding of GST's regional impact
- ✓ Identification of industry-specific challenges
- ✓ Strengthening MSME awareness and compliance
- ✓ Policy recommendations for Madurai & Dindigul District
- ✓ Promotion of Regional economic sustainability